

# LEEDS MET STUDENTS' UNION MEDIA PACK 2011/12

## **LEEDS METROPOLITAN UNIVERSITY**

IS THE LARGEST UNIVERSITY IN EUROPE – WITH  
OVER 52,000 STUDENTS ENROLLED AT ANY ONE  
TIME - 7,000 OF WHICH ARE “FRESHERS”. LEEDS  
MET STUDENTS' UNION NOW OFFERS  
TERM DATES 2011/12.



# Year Round Opportunities

## Face to Face

With a high daily footfall, the Students' Union is the perfect environment to interact with students face to face. We can offer a variety of locations throughout our campuses for this exciting opportunity.

**£500 per day**

## Leafleting and Sampling

The leafleting options offer you the opportunity to have a presence on campus without a physical stall. Our friendly and professional staff can distribute between 1,500 and 2,000 items per day.

**Distribution by SU Staff                    £400  
per day**

**Distribution by own staff £300  
per day**

**Leaflets in static sites  
around campus                                £40 per  
100  
leaflets**

## Posters

Placed in the busiest location within the Union, posters are a simple, but effective way of reinforcing your message to the student market. Your posters will be placed in our 40 designated frames across all our sites. Prices are based on one weeks advertising.

**A3    £40 per poster**

**A2    £60 per poster**

**A4 (washroom)                                £50 per poster**

## Sponsorship

There are a wide variety of sponsorship opportunities available at the Students' Union for a range of budgets, please get in contact to discuss further.

## Website

Our website receives over 4,000 visits every day. These costs are based on one months advertising.

**Homepage Advert £400**

**Other page advert £250**

**All prices are subject to VAT**

## Contact

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**[www.leedsmetsu.co.uk](http://www.leedsmetsu.co.uk)**